



## **News Release**

For immediate release – February 12, 2019

### **PrintAmerica funds Endowed Scholarship**

Pittsburgh, PA.-- The **Print and Graphics Scholarship Foundation** (PGSF) is pleased to announce that an endowment established by industry peer group **PrintAmerica** has been fully funded at the Print Heritage level of \$25,000. This is a continuation of the group's ongoing annual contributions towards the funding of scholarships. This endowment has been made by the group in order to demonstrate their commitment to the industry and building of the future workforce. The fourteen companies in PrintAmerica represent major markets across the country with over \$500,000,000 in revenues, providing print, mail, fulfillment, display graphics, inkjet, and other products and services.

The group had previously jointly decided that each member company would contribute an annual \$1000 donation to PGSF. The cumulative effect of those donations over the past several years has enabled it to exceed the minimum endowment level of \$25,000. Employees, or offspring of employees, of member companies will be given first preference when the awarding of scholarships is done each year.

*Companies in PrintAmerica include the following:*

<u>Name</u>	<u>City, State</u>
Aradius Group	Omaha, Nebraska
Best Press	Addison, Texas
Cohber Press	Rochester, New York
Corporate Communications Group	Upper Marlboro, Maryland
DCG One	Seattle, Washington
Garlich Printing Company	Fenton, Missouri
Graphic Visual Solutions	Greensboro, North Carolina
Heeter	Canonsburg, Pennsylvania
Standard Press	Atlanta, Georgia
Suttle-Straus	Waunakee, Wisconsin
The Dot Corp	Irvine, California
The Standard Group	Reading, Pennsylvania
Think Patented	Miamisburg, Ohio
Trabon Group	Kansas City, Missouri

“PGSF is dedicated to promoting careers in the graphic arts, and we are pleased to provide this vehicle for PrintAmerica to do the same.” said John Berthelsen,

VP-Development for PGSF. “With the establishment of this group effort, they have demonstrated a great model for others to follow and provided a perpetual testament of their dedication to the industry.”

Bill Woods, the Executive Director of PrintAmerica added, “For many years, PrintAmerica has been known as a select, progressive collection of marketing communications companies from across the United States. Our commitment to the Print and Graphics Scholarship Foundation fits perfectly within our mission as our members continue to demonstrate their leadership by investing in the future of the industry.”

For information on how you or your organization can contribute to the future of the graphic arts industry, please contact John Berthelsen at [jberthelsen@printing.org](mailto:jberthelsen@printing.org) or visit the site at [www.pgsf.org](http://www.pgsf.org)

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*About PGSF:* The Print and Graphics Scholarship Foundation is a not for profit, industry directed organization that dispenses technical and college scholarships and assistance to talented youth interested in graphic communication careers. The mission of PGSF is to promote the graphics industry as a career choice for young people, and then to support them through their education process. In 2018-19, more than 200 students were provided with support totaling over \$500,000.

*About PrintAmerica:* PrintAmerica is an exclusive peer network of marketing communications companies from across the United States. The organizations making up the roster of PrintAmerica are highly diversified, offering specialized services including agency, creative and branding expertise as well as automated, programmatic and analytic marketing solutions. Members of the group represent major markets across the country with over \$500,000,000 in combined revenues. PrintAmerica focuses on strategic renewal and growth of its members by providing opportunities for learning, sharing and collaborating.

For more information about PrintAmerica, contact Bill Woods at [Bwoods@advisementcenter.com](mailto:Bwoods@advisementcenter.com) or visit the site at [www.printamerica.biz](http://www.printamerica.biz)