



FOR IMMEDIATE RELEASE

The Dot Corp Achieves HITRUST CSF® Certification and HITRUST Certification of the NIST Cybersecurity Framework to Manage Risk, Improve Security Posture and Meet Compliance Requirements

HITRUST CSF Certification and HITRUST Certification of the NIST Cybersecurity Framework validates The Dot Corp is committed to meeting key regulations and protecting sensitive information.

[Irvine, CA], [September 13, 2018] – The Dot Corp, a leading provider of print, direct mail and fulfillment services, today announced the that their data management system has earned Certified status for information security by HITRUST. This data management system includes Magnet, Avalon, Fileserver, DotDirectH, Automation Application Clients (podboxsrv-03, podboxsrv-04, podboxsrv-05, podboxsrv-06) and Atlantis.

The Dot Corp went through the rigorous HITRUST certification process to better manage risk, improve security posture and meet compliance requirements across a variety of industries at the federal and state level. The HITRUST CSF helps organizations address these challenges through a comprehensive and flexible framework of prescriptive and scalable security controls. The Dot Corp is now in an elite group of organizations worldwide that have earned this certification.

“Data and information security is an increasingly critical component of almost every client we support as a marketing services provider. Our recently secured HITRUST certification assures clients that there are procedures in place to minimize fears of a data breach. HITRUST is the current gold standard for mitigating these concerns and sends a strong signal to the marketplace about our commitment to the importance of information security,” stated Bruce Carson, CEO of the Dot Corp.

“HITRUST has been working with the industry to ensure the appropriate information protection requirements are met when sensitive information is accessed or stored in a cloud environment,” said Ken Vander Wal, Chief Compliance Officer, HITRUST. “We are pleased that The Dot Corp has taken the steps necessary to achieve HITRUST CSF Certified status, and we expect their customers to have confidence in this designation.”

About The Dot Corp

The Dot Corp offers marketing services in five core areas: print, large format printing, direct mail, fulfillment, and digital solutions. With three facilities throughout Orange County, the Dot Corp is a one stop shop fully equipped to meet the needs of every industry including, but not limited to, healthcare, retail, hospitality, finance, real estate and nonprofits.

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